Agenda SAM Conference | August 30

*all times are shown in Pacific Daylight Time

USU World
North America

Time	Title	Speakers
8.30 am	Welcome & Opening	
9 am	Opening Remarks: Welcome to USU World North America!	Sven Kolb | Managing Director, USU
9.30 am	Let's switch rooms!	
9.40 am	Welcome to the Software Asset Management Conference!	Rebecca Horton | Managing Director & Business Lead, USU
9.50 am	Convincing your Executives: ITAM Risk = Business Risk!	Rich Gibbons | Managing Director, The ITAM Review
10.30 am	The Future of SAM: Trends and Innovations	Robbie Plourde | Executive Sales Enablement Lead, USU
11.15 am	Networking Break	
11.30 am	USU Technology Conceptual Outlook	Olaf Diehl | Director Product Management, USU
12 pm	Tips & Tricks to save on SaaS	Mitchell Anderson | Global Service Lead, SAM Optimization, USU
12.30 pm	Sneak Preview: Cloud Cost Management	Rebecca Horton | Managing Director & Business Lead, USU
12.45 pm	Lunch & Networking	

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Time	Title	Speakers
1.30 pm	The 5 pillars of SAM: The foundations to implement and mature	Rebecca Horton │ Managing Director & Business Lead, USU
2.00 pm	Part 1: Manage Clients, Datacenter & Portfolio	Danielle Swankoski │ Solution Engineer, USU
2.30 pm	Part 2: Manage SaaS & SAP	Robbie Plourde │ Executive Sales Enablement Lead, USU
3 pm	Networking Break	
3.15 pm	Time is money: How to govern a SAM tool efficiently!	Elie Baho │ IT Asset Management consultant
4 pm	USU Roadmap: Newest features & functions	Danielle Swankoski │ Solution Engineer, USU Robbie Plourde │ Executive Sales Enablement Lead, USU
4.30 pm	Wrap-up & Outlook	Rich Gibbons │ Managing Director, The ITAM Review Rebecca Horton │ Managing Director & Business Lead, USU
5 pm	End of Conference	
6 pm	Let's meet at our Evening Event!	

Agenda SAM User Group | August 31

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USU World North America

Time	Title	Speakers
9 am	Welcome	Rebecca Horton │ Managing Director & Business Lead, USU
9.15 am	Recap of the Conference	Rebecca Horton │ Managing Director & Business Lead, USU
9.30 am	Open panel: Bring your questions for our experts!	Robbie Plourde │ Executive Sales Enablement Lead, USU
10.30 am	New features: Data Collection, Visibility and Optimization	Danielle Swankoski │ Solution Engineer, USU Mitchell Anderson │ Global Service Lead, SAM Optimization, USU
12 pm	Lunch	
1 pm	Open discussion: Bring your challenges & ideas for product improvements!	
2 pm	What comes next?	Rebecca Horton │ Managing Director & Business Lead, USU
2.30 pm	End of SAM User Group	