

Decoding SaaS in numbers



Enterprises spend around



250 billion US dollars on Software-as-a-Service applications in 2024.

Which is a growth of **40%** versus 2022.

Source: Gartner



Larger organizations use

150+ apps on average.

Back in 2017, it was **only 16**.

Employees are using 47% of

SaaS applications, while another

53% are unused and wasted.

Source: Statista & Productiv

70% of CIOs have no overview in SaaS and what's in use.

A lack of visibility creates a

risk of **25% overspend.**

107 billion US dollars for SaaS go to waste every year.

That's **the equivalent to** the revenue of Meta (Facebook) last year.

Source: Gartner & Zylo



The **cost savings potential** for the top 10 SaaS applications alone is **30% or higher.**

Source: Forrester

Get your SaaS spend under control and make your IT stack less vulnerable. With **USU Software Asset Management**. **Book a demo.**

