![USU logo]

Fact Sheet

USU FinOps

Maximize the value of your Cloud spend

Cloud FinOps is more than just cost optimization – it's a strategy to maximize your cloud ROI while ensuring stable, on-demand performance.

Save up to 30%

With **USU FinOps**, you get:

- **Full visibility** into your cloud environment and costs
- **Maximum efficiency** with minimal waste

Your advantages at a glance

Managing cloud spend with one click

Build customizable dashboards and centralize opportunities for optimization across key resource elements.

Timely data-driven decision-making

Use real-time data insights to adjust forecasts, track budgets, or optimize resource usage.
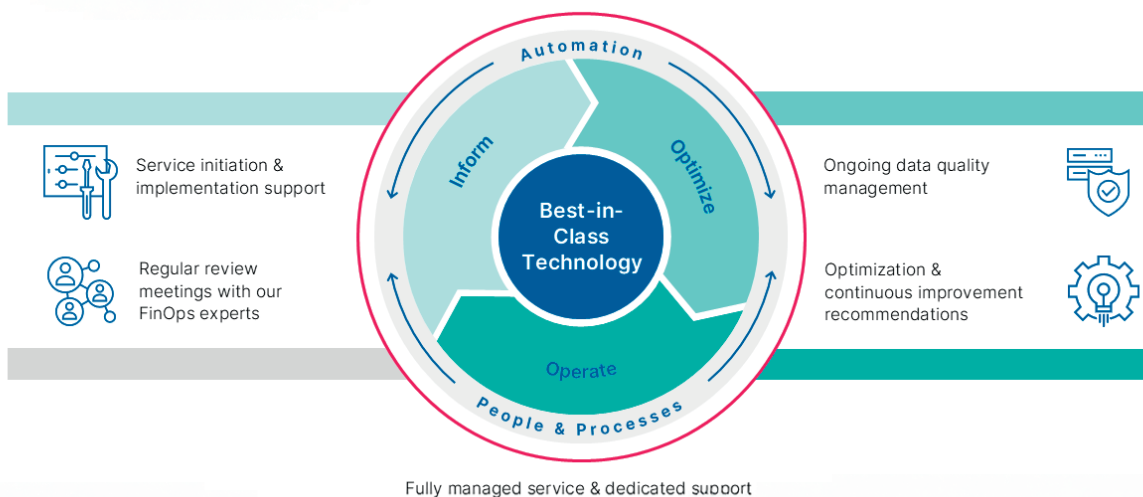
Shared cost reallocation

Utilize virtual tagging for cloud spend breakdowns, and reallocate shared expenses based on consumption.

Services overview

USU FinOps is built on best-in-class technology. By combining highly available SaaS applications with enterprise support, we provide customers with a worry-free FinOps solution.

Our customers focus on advancing their FinOps practice and aligning cloud resources with their organization's north star metric.

We support Customers through all phases of their FinOps lifecycle (Inform, Optimize and Operate) and scale up as the company matures its FinOps processes (Crawl, Walk, Run).

Service initiation & implementation support

Regular review meetings with our FinOps experts

Automation

Inform

Optimize

Best-in-Class Technology

Operate

People & Processes

Ongoing data quality management

Optimization & continuous improvement recommendations

Fully managed service & dedicated support

We follow the FinOps process - from inform, and optimize, to operate

→ **Service Initiation & implementation support:** USU sets up and configures the FinOps solution in less than 4 weeks

→ **Ongoing data quality management:** USU monitors imports and interfaces and remediates upcoming issues, ensuring reliable FinOps reporting.

→ **Optimization & continuous improvement recommendations:** In addition to all reports and insights available in the **USU Finops** solution, regular review meetings will be hold between Customers and USU's certified FinOps experts to align on optimization recommendations.

Benefit from enhanced capabilities and features

01 | Showback und Chargeback:
- Raise awareness and make cloud users accountable for their own usage.
- Enable data-driven decisions with insights tailored to the different stakeholders.
- Provide information to relevant teams via easy-to-use portals (Teams, Slack, etc.).

02 | Accurate Cost Allocation:
- Achieve 100% allocation of all costs including shared costs such as support costs, data lakes or shared resources.
- Allocate Kubernetes costs down to the Pod level.
- Manage business rules through the Virtual Tags feature – even if the resource is incorrectly tagged.
- Automate the internal chargeback process.

03 | Budgeting & Forecasting:
- Create financial plans using historical and seasonal data.
- Track budget by any unit and inform all stakeholders to enhance collaboration and accountability throughout the budget cycles.
- Leverage real-time insights and generate alerts to make informed decisions or adjust forecasts.

04 | Multi-Cloud Visibility:
- Complete visibility in multi cloud environment, enabling consolidated reporting and dashboards.
- Integrate with AWS, Azure, GCP, and OCI but also Kubernetes, Datadog, Databricks, Snowflake and more to ensure visibility over all costs.

05 | Cost Optimization Suggestions:
- Eliminate waste (e.g. unused resources).
- Identify cost savings opportunities (reserved instances, savings plans, commitments, rightsizing, or autoscaling).
- Track and share achieved savings and key KPIs.

06 | Anomaly Management:
- Identify cost anomalies in near-real time through Machine Learning-powered anomaly detection.
- Trigger workflows and alerts to act on anomalies before they become problems.
- Customize anomalies to meet your team's needs with tailored rules, threshold, and patterns.

07 | Cloud Unit Economics:
- Measure the value of cloud by linking costs to business outcomes.
- Define, track, and share KPIs within the platform.
- Track any kind of metrics like cost per transaction, customer, document, and more.

08 | BYOL and hybrid rights of use:
- Examine of whether existing database licenses could also be transferred to the cloud as part of BYOL.

Increase your cloud ROI now

USU FinOps delivers the results you need to make strategic decisions and get more out of your cloud resources. Ready to get started? **Request a no-obligation consultation.**

Smart businesses use USU
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USU