



Fact Sheet

USU SAM for Clients & Datacenter

The strategic solution for reliable software asset management

USU SAM for Clients & Datacenter is the all-in-one solution for software asset management. It handles the entire process, from data collection to final results, for most on-premises and cloud vendors. The AI-powered solution has a fully integrated product database, a dedicated discovery tool, 90%+ automated product recognition, and powerful features to visualize topologies.



3 billion product use
rights managed worldwide

Complete coverage of all products

Our product library is a fully integrated database of SKUs, product use rights (PURs), and software normalization rules – in one place, from one source. This lets USU SAM for Clients & Datacenter deliver comprehensive product use rights for more software vendors and products than any other SAM technology.

All the cloud data you need

Stay compliant in the cloud

The solution calculates exactly the licenses you need for cloud services such as AWS, Google Cloud and Azure, and helps with cost avoidance for fines and fees.

Decide your licensing model

Detect which software is running, what needs to be licensed outside of your cloud service and calculate the Bring Your Own License (BYOL) that's needed.

Helps with cloud migration

Use the simulation features to evaluate your servers before the move, and choose the right virtual machines for to your existing licenses.

50+ systems & databases integrated

ERP systems incl. SAP, Oracle | ITSM suites incl. ServiceNow, HP, IBM,
BMC Discovery & inventory tools incl. SCCM, TAD4D, ILMT, iQSonar, ADDM

100+ vendors managed & optimized

Microsoft, IBM, Oracle, SAP (incl. Sybase, Business Objects), Adobe, VMware,
Citrix, HP, CA, Autodesk, Symantec, Attachmate, Red Hat, Embarcadero

Supports essential cloud services such as:

Amazon AWS EC2, Amazon AWS RDS,
Microsoft Azure Compute, Microsoft
Azure SQL, Oracle Database, IBM PVU,
Microsoft Windows Server, Microsoft
SQL Server

Top 10 ways to manage your software licenses with success

01 | Instantly know the licenses you need. USU SAM for Clients & Datacenter handles all the complex metric calculations to find exactly the licenses you need for servers, cloud, desktops, and mobile devices.

02 | Avoid license compliance risks. Know what's installed, used, and how much you really owe to strengthen your position during an audit or true-up.

03 | Built for big companies & big IT. The solution is fully scalable for organizations and IT landscapes of any size or complexity, and especially designed for large enterprises and complex data centers.

04 | Governance support. Strengthen your position in contract negotiations with reliable SAM data.

05 | Designed as Intelligent App. The module covers end-to-end processes including optimization and write-back, supports user handling and decisions, as well as automated invoice data transfer to system or EULA recognition.

06 | Advanced dashboards. Easily track your SAM-Project KPIs with our customizable and interactive dashboards and present the results to your stakeholders.

07 | Optimize licenses and minimize costs. Reduce costs by removing or downgrading underused licenses, and get up to 30% savings and full ROI in less than 1 year.

08 | Get strategic with simulations. You can forecast your future savings by exploring "what if" licensing options for topologies in a SAM sandbox.

09 | Compelling integration features. Easily import ServiceNow data—including CMDB, software usage, and location data. You can handle massive volumes of data in a robust manner using our cutting-edge ETL engine.

10 | Fully automate your SAM. Manage software licences across traditional and cloud environments with automated data normalization and product recognition.

Data privacy & full GDPR

We meet your growing global privacy needs. USU is always aligned with ISO 27001 international security standards, and runs full GDPR features such as pseudonymizing, anonymizing, and built-in encryption. Restrict user access with permissions, mask or forget sensitive data for GDPR, and get privacy by design or by default.

Cloud hosting or on-premises

Choose the hosting: Our cloud or yours. USU SAM for Clients & Datacenter is a flexible, fully web-based solution that is easy to implement and always secure, with fast deployment and access control. Use the USU cloud for 99.9% uptime and optimal performance, with seamless data exchange in your network.

Smart Businesses use USU

info@usu.com · www.usu.com

USU