



The Hidden Costs of Poor Software License Management

70% of companies lack **transparency**

about their software licenses, the usage, and associated costs.

Source: Gartner



Market analyses assume that up to **50%** of all software applications are not used.

Source: Nexthink



64% of all organizations

are audited

by software vendors at least

once within 2 years.

Source: IDC

The vendors with the most audits are

| | |
|------------------|------------|
| Microsoft | 51% |
| Oracle | 27% |
| IBM | 24% |

24% of all companies must pay an average of **USD 1 million** for under-licensing.

Source: IDC

A large USU customer needed **100** working days

for its annual audit preparations. With the right tool, it was **only 6.**



High costs



due to over- or under-licensing is

not a fate, but the result of **poor license management.**



Go into the next audit more relaxed with **USU Software Asset Management.**

Discover our **SAM-Tool**

Book a Demo now